

STRATEGIC EXECUTION PROGRAMME

Advisory Works®

Strategic Execution Partners _____

The outcome of effective leadership is a growing, profitable company with engaged and accountable staff.

We specialise in the gap between strategy and results - business execution. Execution is all about getting things done through others. To close this gap we use our recognised and unique framework called The Four Cornerstones of Strategic Execution.

What are The Four Cornerstones of Strategic Execution?

The Four Cornerstones of Strategic Execution is a unique, proprietary framework designed to accelerate your business growth and develop a positive and productive culture.

These Cornerstones as we call them, have been developed over two decades and represent the very best of what we've learnt and what we know works. In fact, we've tested our framework and have proven that companies perform up to five times better than companies without it. Now that's a competitive advantage.

It's also a framework that is recognized by leading academic institutes as one of the best business frameworks in the world.



Implementation of The Four Cornerstones of Strategic Execution.

We will coach, support and drive you to implement the elements that make up The Four Cornerstones of Strategic Execution. Through this work you will develop within your company a team of people that are engaged in your company's strategic intent; a team that know the direction of the company, their role in it and that are

accountable to the strategic goals and the key business metrics of your organization – to make it happen. Culture provides the foundation of your competitive advantage. It helps you attract, hire and retain talent. It ensures extreme customer focus from a highly engaged team.

Disciplined Execution is how you drive strategy execution, to focus on the important over the urgent. This is through establishing a business tempo and holding people accountable for making things happen. High Performance Leadership is the inspiration influence and ability of all leaders in your business to motivate, inspire, engage and grow your people. This is essential because you can't grow your business, only your people can. Great leadership makes that happen.

If you'd like to create a world-class business with best-practice processes and systems, powered by a strong engaged team, then contact us now. We'd love to help you.



“A simpler framework that provides a high level of confidence and has resulted in more rigour, discipline, clarity and simplicity.”

LINCOLN BOOTH
CEO OF COOKIE TIME

Advisory.
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Execution
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SIMPLIFYING BUSINESS