



“In the past our Board was mostly a rubber stamping exercise. AdvisoryWorks participation with our Board provides support, functional governance experience and gives fresh unbiased insights”

BRUCE SULLIVAN
CEO, AFFINITY

Advisory.
Works[®] Strategic
Execution
Partners

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Strategic Execution Partners _____

ADVISORY BOARDS

Governance shifts your thinking to the strategic issues rather than the operational day-to-day running of the business - NZIOD

SIMPLIFYING BUSINESS

ADVISORY BOARDS

AdvisoryWorks®

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As a business matures through its life cycle, it is timely to consider initial governance to help guide the strategic leadership of the business.

As a business owner, if you are thinking that others might be able to help in your success by providing valuable business insight and oversight; or you require some specialist or generalist advice; or you need help with succession planning and/or to become investment ready; or you simply want to your business to become more professional, then an Advisory Board may be great option. We use a simple questionnaire to help you determine whether you are ready to have an Advisory Board.

At AdvisoryWorks, we specialise in providing Advisory Board services to selected businesses. Our team of experienced and qualified business Directors are able to provide a valuable resource as a strategic partner and trusted advisor to complement your business leadership.

What we will work with you to achieve?

Having discussed Advisory Boards with you to determine your readiness for initial governance and determined what you want to achieve, we will establish and implement a simple, formalised, supportive atmosphere for you to regularly get together with your selected advisors to discuss your business to inform your decision making. In particular AdvisoryWorks will:

Set-up & Establish

- Thoroughly understand your current business position
- Develop your Advisory Board Charter
- Understand and/or support the development of your strategic goals
- Understand the requirements and capabilities to best provide diversity of advice to you
- Lead in assembling the best people to be part of your Advisory Board

Operate & Chair

- Chair your Advisory Board
- Plan and implement a regular meeting schedule that best suits your business
- Prepare and distribute agendas and minutes
- Lead an agenda focused on your Future Market, Strategy, Policy and Risk, Performance & Finance
- Lead discussion and provide advice for your consideration and decision making
- Create strategic leadership accountability to create momentum and maintain focus
- Review the Advisory Board performance

If you are considering implementing an Advisory Board for your business then contact us now. It is what we do.